

didacta italia TRENTINO EDITION

22-24 October 2025 • Riva del Garda

Exhibitors and Sponsors



The most important event on training and innovation in the school world.



Didacta Italia arrives in **Trentino** from **22° to 24° October 2025** at the Exhibition Centre of **Riva del Garda**.

Didacta Italia's first spin-off in Northern Italy.

The Trentino edition is organised by Firenze Fiera in co-operation with the Autonomous Province of Trento. It will be hosted inside the premises of the Exhibition Centre of Riva del Garda on an area of **over 25,000 square metres**, where training rooms and booths of companies from the entire school sector will be set up.

In addition to the exhibition area, the Fair will feature a rich training programme with events organised by companies and by Indire with a high-level scientific programme, relying on an organising committee that sees the presence of the Education & Culture Department of the Autonomous Province of Trento and Firenze Fiera, alongside the Italian Ministry of Education and Merit, Indire, Iprase Institute and Didacta International.



A place to meet and talk about the present and future world of education.



A meeting point for all the people involved in this sector - schools, companies, institutions, associations, teachers, school managers, and school operators.



Exhibiting areas dedicated to companies and to the latest news of the school sector.



Dedicated training rooms.

The Trentino Edition of Didacta Italia was created to:

INFORM



Offering school staff **a unique opportunity for training and updating to innovate the Trentino school system and the entire Alpine area**, in line with the needs of a modern, innovative and skills-oriented dynamic, also taking into account the needs of the most peripheral territories, mountain areas, and linguistic minorities.

Didacta also represents **an important opportunity for participation for operators of highly complex, multicultural and multilingual education and instruction systems**.

TRAIN



Innovation that sets standards

Didacta is the engine of **innovative projects for education and training in the Alpine area**. An opportunity to contribute to change, to explore new professions, and build the future of the school together, in line with the most current European standards.

It promotes a modern vision of school leadership and stimulates a more dynamic public administration oriented towards improving educational services.

Didacta Italia – Trentino Edition

Who is it for?

Didacta Italia – Trentino Edition is aimed to all levels of education and training: nursery schools, kindergarten, primary schools, first and second level secondary schools, professional institutes, higher technical institutes, universities, scientific research and professional training institutes, in addition to companies and professionals.

It is an **event designed for school professionals**, to support the school of future and innovative training for teachers and school managers in Northern Italy, including the **Autonomous Province of Trento**, the **Autonomous Province of Bolzano**, **Lombardy**, **Veneto**, **Piedmont**, **Liguria**, **Friuli Venezia Giulia**, and **Valle D'Aosta**.

Didacta Italia - Figures

NATIONAL EDITION

FLORENCE 2025

 **520** Exhibitors

 **50,000m²** Exhibiting surface

 **9** Pavilions

 **2,800** Events


 **436** Scientific programme

 **+19,000** Visitors

SPIN-OFF EDITIONS

PUGLIA EDITION 2024

 **150** Exhibitors

 **18,300m²** Exhibiting surface

 **5** Pavilions

 **1,236** Events

 **11,000** Visitors

SICILY EDITION 2023

 **175** Exhibitors

 **22,000m²** Exhibiting surface

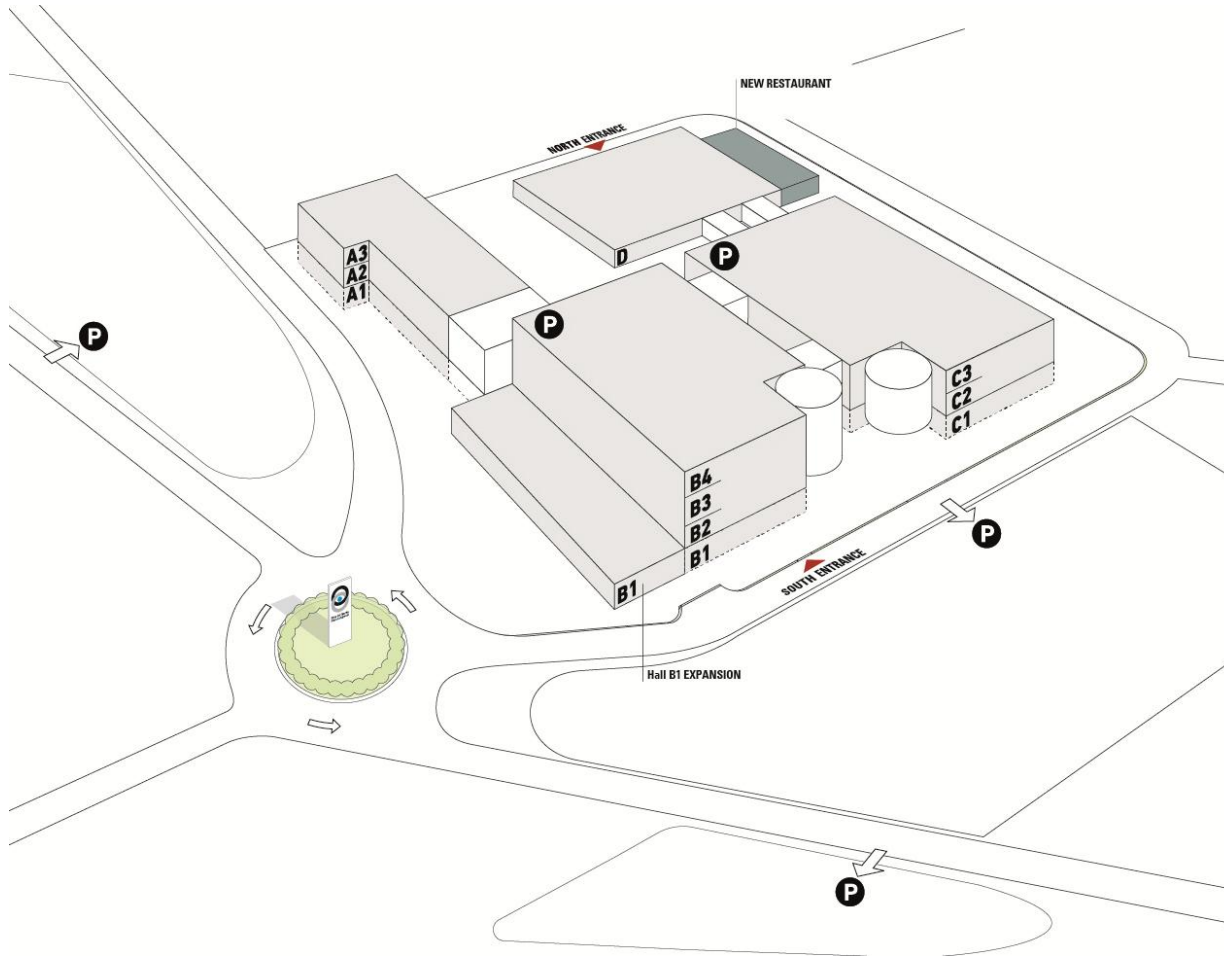
 **4** Pavilions

 **535** Events

 **+9,000** Visitors

The Location

EXHIBITION CENTRE OF RIVA DEL GARDA



The **Riva del Garda Exhibition Centre** is located approximately two kilometres from the historic centre and the Congress Centre. The 49,400m² exhibition area is divided into eleven pavilions grouped into four integrated blocks, organised in a modular and flexible manner to offer the greatest number of possible solutions. The venue is served by parking areas for a total of 2,100 parking spaces.

Didacta Italia – Trentino Edition will take place over an area of more than 25,000 square meters in Pavilions A – B – C – D, Levels 1 and 2.

THE SPACES

Pav. A – B – C – D Level 1 & 2



2 KM FROM THE CITY CENTRE AND THE LAKE

How to reach the Fair

The Exhibition Centre is easily accessible by car, train, bus and plane.

Located a few kilometers from the Rovereto Sud motorway exit, it is well connected to the main cities of Northern Italy.



From South (Verona, Milan): A22 Brenner Motorway, exit at Rovereto Sud – Lago di Garda Nord, SS240 towards Riva del Garda.

From North (Bolzano, Innsbruck): A22 Brenner Motorway, exit at Trento Centro, then take SS45bis and SS240 (about 45 km).



The nearest railway stations are:

Rovereto (about 25 km) – Connected to Riva del Garda by scheduled bus or taxi.

Trento (about 45 km) – Possible connections by bus or car rental.



Nearest airports:

Verona – Valerio Catullo (VRN): about 80 km

Bergamo – Orio al Serio (BGY): about 160 km

Venice – Marco Polo (VCE): about 170 km

REACH THE FAIR

Areas & Product Sectors of the Fair



Food – Food
Education – Haute
Cuisine - Hospitality



Museum Education –
School Tourism –
Study Trips



Physical Education –
Sports in School –
Motor Disabilities



Innovation & Start-
Ups



School Architecture



Specific Learning
Disorders (SLD)



Training



Higher Technical
Institutes &
Professional Training



School Furniture



Industry & Press
Publishing



Language Training



Music - Art - Theatre



Stationery Items &
Accessories



Green &
Environmental
Education



Educational Games



Technology - Hardware
Software - Industry 4.0
- Automation –
Robotics – Immersive
Environments

Participate in Didacta Trentino

Discover our exhibiting proposals
and how to join the Fair

EXHIBITING PROPOSALS

FURNISHED SHELL SCHEME WITH FASCIA BOARD

12m² and multiple sizes • Size: m 4x3xh2.5



BASIC EQUIPMENT

- 1 banner 100xh30cm for each open side
- 2 spotlights
- 1 multiple power socket 1.5 kW
- Blue-coloured carpet
- 2 tables 75x75cm h.74cm
- 4 chairs
- 1 desk reception 90x45 h.100
- 2 stools
- 1 Basket
- 1 Coat hanger

FARES 2025

€/m² 200.00 + VAT

Fidelity fare €/m² 185 + VAT

(reserved to exhibitors from previous editions)

Extra fee for 2 open sides + 10%

COMPULSORY SERVICES

Energy consumption:

€80.00 Booths up to 48m²

€230.00 Booths between 48 and 100m²

Booth cleaning: € 10.00/m²

REGISTRATION FEE

Including insurance services

€300.00 + VAT

EXHIBITING PROPOSALS

UNFURNISHED SHELL SCHEME BOOTH WITH FASCIA BOARD

12m² and multiple sizes • Size: m4x3xh2.5



BASIC EQUIPMENT

- 1 banner 100x30cm for each open side
- 2 spotlights
- 1 multiple power socket 1.5 kW
- Blue-coloured carpet

REGISTRATION FEE

Including insurance
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€ 300.00 + VAT

FARES 2025

€/m² 185.00 + VAT

Fidelity fare €/m² 170 + VAT

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COMPULSORY SERVICES

Energy consumption:

€80.00 Booths up to 48 m²

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Booth cleaning: € 10.00/m²

EXHIBITING PROPOSALS

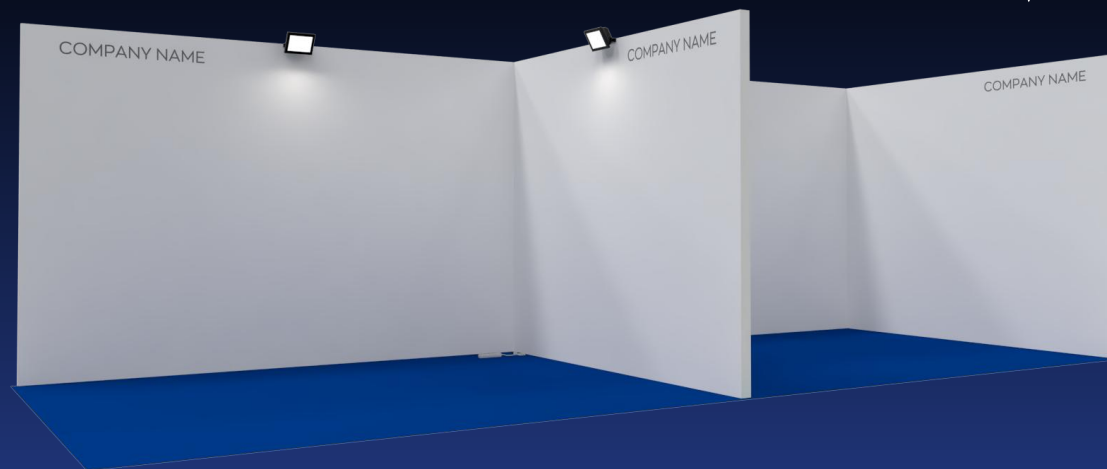
UNFURNISHED SHELL SCHEME BOOTH WITHOUT FASCIA BOARD

12m² and multiple sizes • Size: m 4x3xh2.5



2 OPEN SIDES

1 OPEN SIDE



BASIC EQUIPMENT

- 1 banner 100xh30cm for each open side
- 2 spotlights
- 1 multiple power socket 1.5 kW
- Blue-coloured carpet

REGISTRATION FEE

Including insurance
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€300.00 + VAT

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Booth cleaning: € 10.00/m²

EXHIBITING PROPOSALS

FURNISHED SHELL SCHEME BOOTH WITHOUT FASCIA BOARD

12m² and multiple sizes • Size: m 4x3xh2.5



BASIC EQUIPMENT

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FARES 2025

€/m² 200.00 + VAT

Fidelity fare €/m² 185 + VAT

(reserved to exhibitors from previous editions)

Extra fee for 2 open sides + 10%

COMPULSORY SERVICES

Energy consumption:

€80.00 Booths up to 48 m²

€230.00 Booths between 48 to 100m²

Booth cleaning: € 10.00/m²

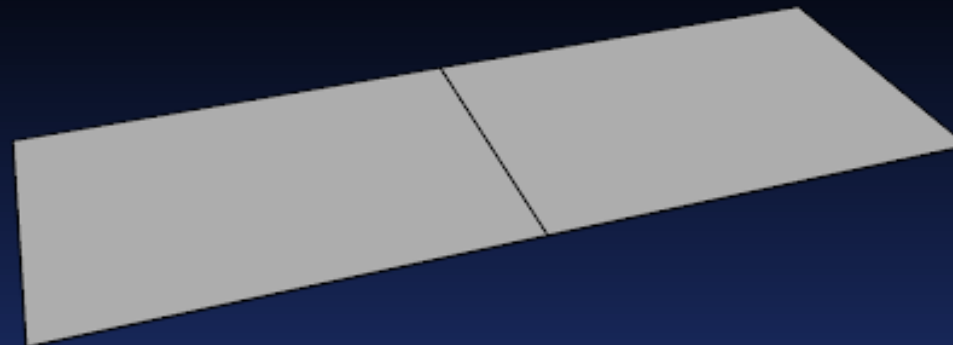
REGISTRATION FEE

Including insurance services

€300.00 + VAT

BARE AREA

36m² and multiple sizes • Size: m4x3xh2.5



A bare area does not include any equipment, **except for 3kW electricity supply** (electrical panel not included). The furnishing of the booth is the responsibility of the exhibitor.

Starting from the bare area, it is possible to create custom-designed booths quoted on estimate

FARES 2025

€/m² 170.00 + VAT

Fidelity fare €/m² 155 + VAT
(reserved to exhibitors from the previous editions)

REGISTRATION FEE

Including insurance services **€300.00 + VAT**

COMPULSORY SERVICES

ENERGY CONSUMPTION FLAT-RATE
Related to supply for **3kW** electrical box included

€80.00 area up to 48m²

€230.00 area between 48m² and 100m²

€350.00 area above 100m²

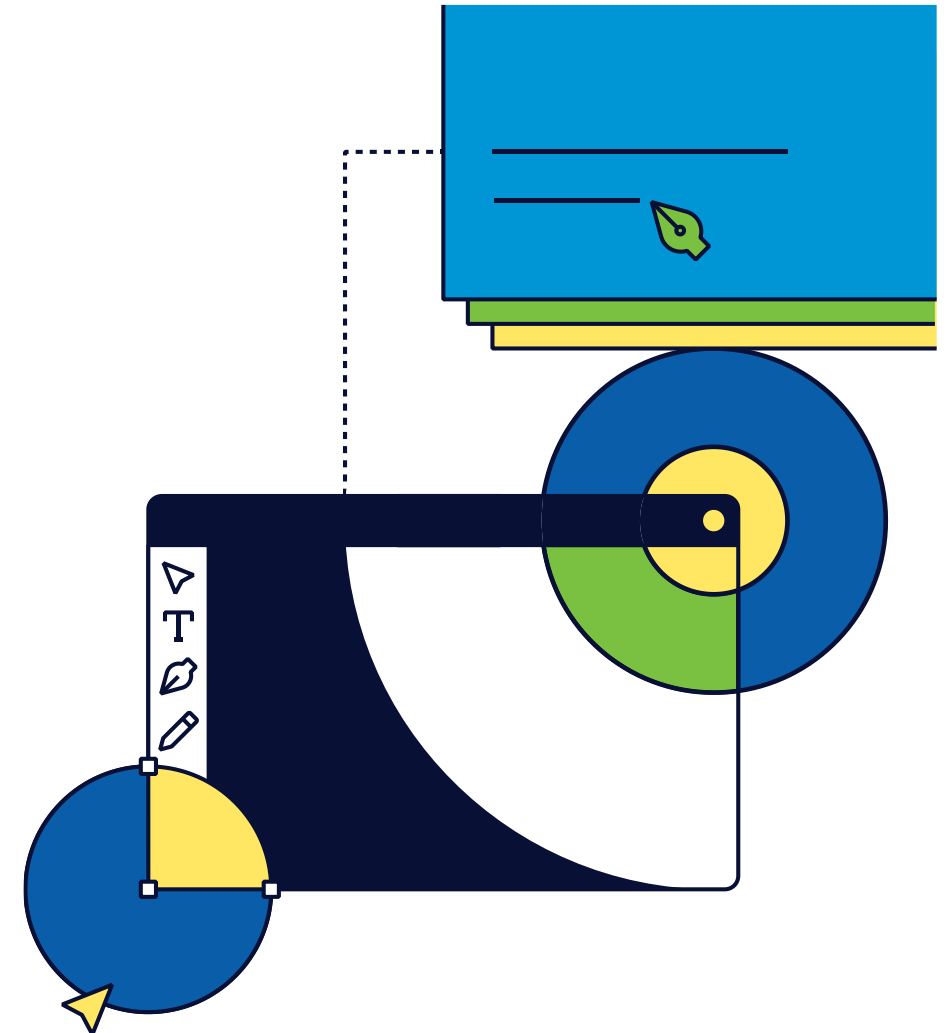
Booth cleaning: € 10.00/m²

PARTICIPATE IN DIDACTA TRENINO 2025

SUBMIT YOUR APPLICATION!

WOULD YOU LIKE TO APPLY
FOR THE FIRST TIME?

<https://exhibitor.fieradidacta.it/en/candidati>



BECOME A SPONSOR AT DIDACTA ITALIA – TRENTINO EDITION

Become a sponsor and bring your company to the reference fair for school training and innovation, presenting it to a highly profiled audience and to the most important players and stakeholders of this sector.

SPONSORS 2025 AT DIDACTA ITALIA

MAIN SPONSOR



PLATINUM SPONSOR



GOLD SPONSORS



SILVER SPONSORS



TECHNICAL SPONSOR

Spazio delle arti



SUPPORTERS



Green



PARTNERS

Spazio delle Arti

Social Prof



CUSTOMISE YOUR BOOTH AND INCREASE YOUR VISIBILITY AT THE FAIR

You can customise your booth and promote your presence by accessing your reserved area and optioning various additional services.

You can find some examples below:

FURNISHINGS AND SERVICES

Furnishings, customised graphics, and car parks

EVENTS & MARKETING SERVICES

Workshops, marketing, photo and video services

AUDIOVISUALS AND INTERNET

Lan, dedicated Wi-Fi and monitors

BOOTH PROPOSALS FOR SPONSORS



SUPPORTER (NO BOOTH)	SILVER
<ul style="list-style-type: none"> • Presence in the exhibitor's showcase of the website with a dedicated page available online until the next edition • Presence of your logo on the homepage of the website, with a link to your company website • 1 organic post on LinkedIn with 1 matching story on IG (before the fair) • 1 piece of news in the periodic NL sent to the subscribers' database • Inclusion of a corporate press release in the Fair press kit • Article in the exhibitor's magazine on the news of participation in the fair 	<ul style="list-style-type: none"> • 24m² shell scheme booth or 36m² bare area • Registration fee including insurance services • Presence of your logo: <ul style="list-style-type: none"> - on the homepage of the website, with a link to your company website - in the graphics of the exhibiting area - on the official map of the fair • Presence in the exhibitor's showcase of the website with a dedicated page available online until the next edition • 1 promotional post about the event for the IG/FB feed (with a link to the program) + reminder stories (before the fair) with a customized graphic template, including the exhibitor's logo and the Didacta Italia logo • 1 piece of news in the periodic NL sent to the subscribers' database • Inclusion of a corporate press release in the fair press kit • Article in the exhibitor's magazine on the news of participation in the fair
Starting from 5,000€ + VAT	12,000€ + VAT

SERVICES NOT INCLUDED IN THE SPONSORSHIP PACKAGES

Energy consumption flat-rate

€80,00 area up to 48 m²

€230,00 area between 48 and 100 m²

Booth cleaning:

€ 10,00/ m²

BOOTH PROPOSALS FOR SPONSORS



GOLD

- 36m² shell scheme booth or 48m² bare area
- Registration fee including insurance services
- Presence of your logo:
 - on the homepage of the website, with a link to your company website
 - in the graphics of the exhibiting area
 - on the official map of the fair
 - on the ticketing platform of the fair
- Presence in the exhibitor's showcase of the website with a dedicated page available online until the next edition
- 1 promotional post about the event for the IG/FB feed (with a link to the program) + reminder stories (before the fair) with a customized graphic template, including the exhibitor's logo and the Didacta Italia logo
- 1 piece of news in the periodic NL sent to the subscribers' database
- 1 short video interview (30 seconds) for the IG/FB feed in Reels format (to be recorded at the fair by the Firenze Fiera digital team – to be published after the fair)
- Inclusion of a corporate press release in the fair press kit
- Article in the exhibitor's magazine on the news of participation in the fair
- Organisation of workshops for a total of 2 hours

20,000€ + VAT

PLATINUM

- 48m² shell scheme booth or 60m² bare area
- Registration fee including insurance services
- Presence of your logo:
 - on the homepage of the website, with a link to your company website
 - in the graphics of the exhibiting area
 - on the official map of the fair
 - on the fair ticket
- Presence in the exhibitor's showcase of the website with a dedicated page available online until the next edition
- 1 themed carousel featuring up to 5 events to be promoted on the IG/FB feed (with a link to the program), using a customized graphic template with the exhibitor's logo and the Didacta Italia logo + reminder stories (before the fair)
- 1 piece of news in the periodic NL sent to the subscribers' database
- 1 short video interview (30 seconds) for the IG/FB feed in Reels format (to be recorded at the fair by the Firenze Fiera digital team – to be published after the fair)
- Dedicated launch on trade magazine
- Inclusion of a corporate press release in the fair press kit
- Article in the exhibitor's magazine on the news of participation in the fair
- Organisation of workshops for a total of 4 hours

30,000€ + VAT

SERVICES NOT INCLUDED IN THE SPONSORSHIP PACKAGES

Energy consumption flat-rate:

€80,00 area up to 48 m²

€230,00 area between 48 and 100 m²

Booth cleaning:

€ 10,00/ m²

EVENTS PROGRAMME

The wide and qualified programme of conferences, seminars, and events is the flagship of Didacta Italia, and allows to explore the main themes of the school world and of training.

Become a protagonist of this event – book your slot, and be a part of the Didacta Italia programme!



Organise your workshop at Didacta Italia.

You can rent different sized rooms to organise your event at the Fair (every slot has a duration of 50 minutes).



Room up to 80 PAX

€400/50mins



Room up to 40 PAX

€200/50mins

All rooms are equipped with audiovisuales (computers, videoprojector or monitor, microphone, sound system)

CONTACTS

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