

# didacta italia

12-14 March 2025 • Fortezza da Basso, Florence



## Product areas and sectors of the fair



Food – Food Education – Haute Cuisine - Hospitality



Museum Education – School Tourism – Study Trips



Physical Education - Sport in School – Motor Disabilities



Innovation & Start-ups



School Architecture



Specific Learning Disorders (SLD)



Training



Higher Technical Institutes & Professional Training



School Furniture



Industry Press & Publishing



Language training



Music - Arts - Theatre



Stationery & School items



Green & Environmental Education



Educational games



Technology - Hardware Software - Industry 4.0 – Robotic Automation – Immersive Environments



# Exhibitors Proposals

**Furnished shell scheme booth with or without fascia board** € /sq m 200  
12 sq m or multiple sizes

**Fidelity rate** € / sq m 185

**Unfurnished shell scheme booth with or without fascia board** € /sq m 185  
12 sq m or multiple sizes

**Fidelity rate** € /sq m 170

**Bare area** € /sq m 170  
Minimum 36 sq m

**Fidelity rate** € /sq m 155

**Extra fee for 2 open sides** + 10%

**Registration fee** € 300  
Including insurance services

# Compulsory services

**Energy consumption rate** € 80  
Booths up to 48 sq m

The required energy adjustment fee is indicated according to the size of the stand and subdivided as follows:

€ 230  
Booths between 48 and 100 sq m

€ 350  
Booths over 100 sq m

**Booth cleaning** € /sq m 1,50  
per day for 2 days

Cleaning on the first day shall be borne by the Organisers

**All prices are VAT excluded.**

**ARE YOU ALREADY AN EXHIBITOR AT DIDACTA ITALIA?**

**Access** the reserved area  
[areariservata.firenzefiera.it/en/login](https://areariservata.firenzefiera.it/en/login)

**WOULD YOU LIKE TO APPLY FOR THE FIRST TIME?**

**Fill in the form**  
<https://areariservata.firenzefiera.it/en/lead/18>

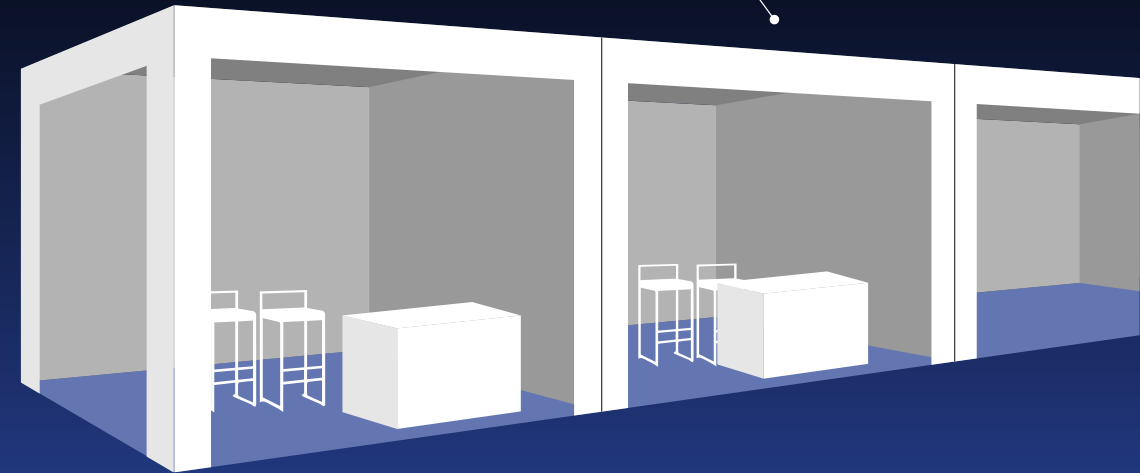
# FURNISHED SHELL SCHEME BOOTH WITH FASCIA

12sq m and multiple sizes • Size: 4 x 3 xh 2.5 mt.



2 OPEN SIDES

1 OPEN SIDE



## BASIC EQUIPMENT

- 1 banner 100xh30cm for each open side
- 2 spotlights
- 1 multiple power socket (universal sockets 1.5KW)
- Blue Didacta carpet
- 1 table 120x80cm h. 72cm
- 4 chairs
- 1 reception desk
- 2 stools

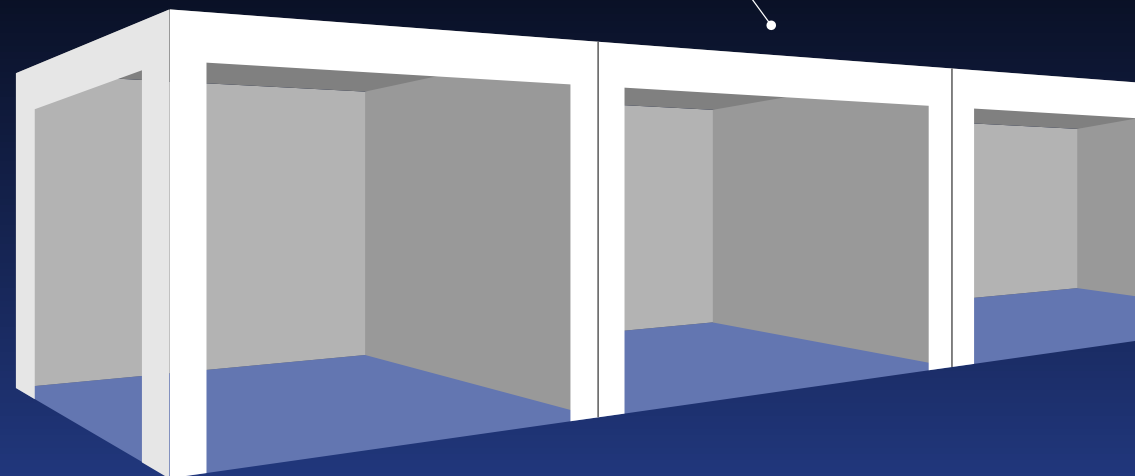
# UNFURNISHED SHELL SCHEME BOOTH WITH FASCIA

12sq m and multiple sizes • Size: 4 x 3 xh 2.5 mt.



2 OPEN SIDES

1 OPEN SIDE

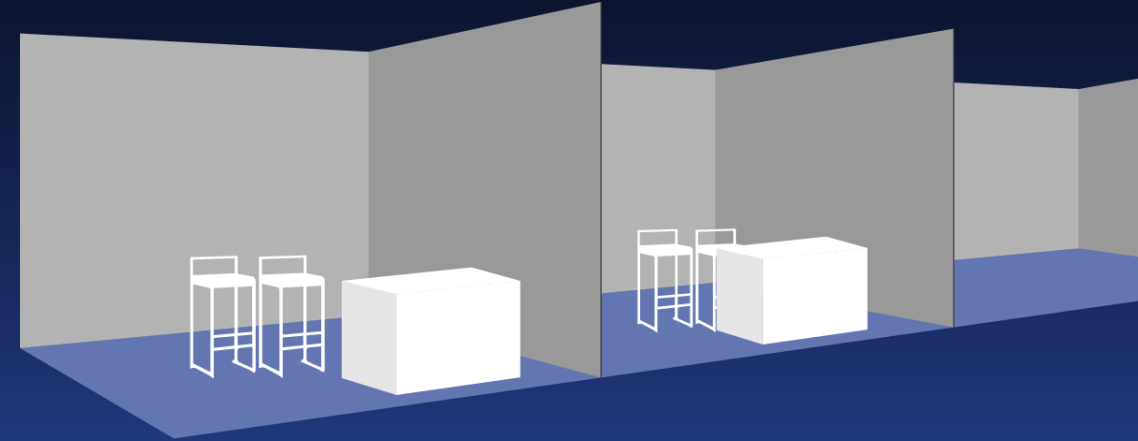


## BASIC EQUIPMENT

- 1 banner 100xh30cm for each open side
- 2 spotlights
- 1 multiple power socket (universal sockets 1.5KW)
- Blue Didacta carpet

# FURNISHED SHELL SCHEME BOOTH WITHOUT FASCIA

12sq m and multiple sizes • Size: 4 x 3 xh 2.5 mt.

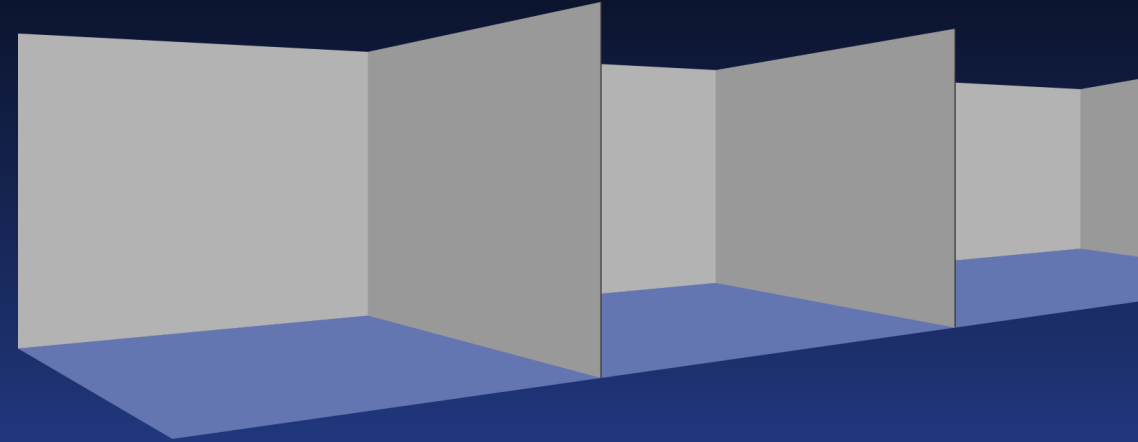


## BASIC EQUIPMENT

- 1 banner 100xh30 cm applied to wall for each open side
- 2 spotlights
- 1 multiple power socket (universal sockets 1.5KW)
- Blue Didacta carpet
- 1 table 120x80 cm h. 72 cm
- 4 chairs
- 1 reception desk
- 2 stools

# UNFURNISHED SHELL SCHEME BOOTH WITHOUT FASCIA

12sq m and multiple sizes • Size: 4 x 3 xh 2.5 mt.



## BASIC EQUIPMENT

- 1 banner 100xh30 cm applied to wall for each open side
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## BARE AREA



### BASIC EQUIPMENT

A bare area does not include any type of equipment, except for 3kW electricity supply.

The furnishing of the booth is the responsibility of the exhibitor.



## Customise your booth

according to your needs and increase visibility with marketing services.

Access the reserved area and choose from additional services.

## Some examples of customization



### Furnishings and services

Furnishings, customised graphics, parking



### Events and marketing services

Workshops, communication, photos



### Audiovisual and Internet

Lan, dedicated wi-fi, monitors

To personalize your stand,  
**enter the Reserved Area**

# EVENTS PROGRAMME

The wide and qualified programme of conferences, seminars, and events is the flagship of Didacta Italia, and allows to explore the main themes of the school world and of training

Become a protagonist of this event - book your slot and be a part of Didacta Italia!



## Organize your workshop at Didacta Italia.

You can rent different sized rooms to organise your own event at the Fair (every slot has a duration of 50 minutes).



**Room up to 40 PAX**

€200/ slot 50'



**Room up to 60 PAX**

€400/ slot 50'



**Room up to 150 PAX**

€600/ slot 50'

All rooms are equipped with audiovisuals (computers, video projector or monitor, microphone, sound system).

# Contacts



## PROJECT MANAGEMENT FIERA

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